





We are the Digital Marketing Agency that promises you won't stay behind your competitors.

**GET MORE SALES**



**WELCOME TO PEKAABO**

## **OUR MISSION**



Our Mission is to deliver the WOW factor through digital marketing, market research, competitive analysis and lead generation services that helps our clients to stay ahead in their businesses.





# HARSHIT JAIN

FOUNDER & HEAD OF GROWTH

## 10+ YEARS OF EXPERIENCE

I am currently the Founder & Head of Growth at Pekaabo across USA, Europe and Middle East. I am driven by building new businesses and solving complex business problems of sales through a sales enabled solution and digital marketing strategy.

## A LITTLE MORE ABOUT ME...

Over the last 10 years, i have led sales operations and strategy team to build, grow and scale several million dollar business across Retail, Staffing, Automotive, Legal, Technology, FMCG & Financial Industries.



# TEAM MEMBERS



**HARSHIT JAIN**

Founder & Head of  
Growth



**ISHIKA SHARMA**

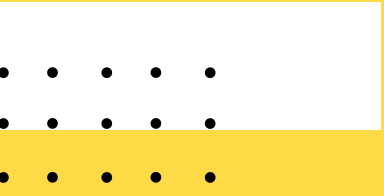
Business Development  
Executive



**FREELANCERS**

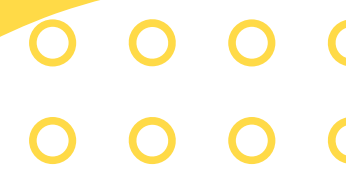
Working with 15+ Freelancers  
Team globally.





# ALERT!

In the time when the competition between businesses is becoming more and more competitive than ever, you should turn your business to next level with **PEKAABO** with our powerful marketing strategies.





# CORE SERVICES

01

## CONTENT MARKETING

Our content marketing services include blog posts, social media content, whitepapers, case studies, and more

02

## DIGITAL MARKETING

It doesn't matter if you are a startup or a small business, or a large enterprise, if you don't have your digital marketing figured out, you lose

03

## SEARCH ENGINE OPTIMIZATION

Our team of experienced SEO experts uses the latest techniques and tools to optimize your website and improve your search engine rankings.

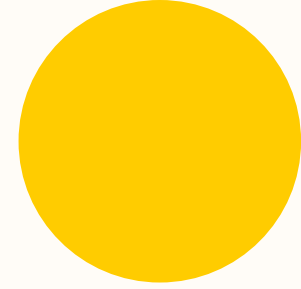
04

## SOCIAL MEDIA MARKETING

We're your social media wingman, your hype man, your confidante. We'll help you navigate the crowded party scene and make sure you stand out from the crowd.







# HOW WE WORK WITH CLIENTS



## STEP 01

In-depth market research about your key competitors and putting up a strategy that will be aligned to your goals.



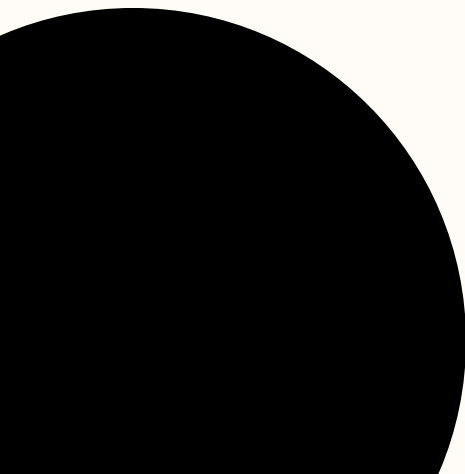
## STEP 02

Analyzing the research facts and key metrics that operationalize the 4A model, helps us establish a predictive execution index for each line of business



## STEP 03

This discussion leads to the third step in the process: establishing an action plan for targeted remedies to execution gaps



# FEEDBACK FROM CLIENTS



**ZAIN ALI**

BDM at Mayabytes

They were quick with communication and did as per the expectations, going to re-hire them for future work.



**RAPHAELE FABBRI**

Managing Director at Techstars

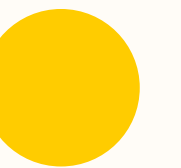
100% recommended, great work by Pekaabo



**ARUN NAGARAJAN**

Director at SQ Consulting

Pekaabo & Team was very easy to work with and got me the information I needed accurately and fast.





# Some of our Clients

**techstars**

**SYBAL**

**BENITAGO**  
GROUP

 **BEYONDSOFT**  
beyond your expectations

 **zync**



**One Egg**

 **SIMPLE HABIT**

  
**WebbRes**

**BestDraft**

  
**ASPIRA**  
CONSULTING

**OHS**  
.com.au

 **Cypher**

  
**ALPINE LABS**

**by Marketers**

 **mayabytes**

**ALERTforce**



**The CryptoBALRs Gang**

# LET'S WORK TOGETHER

Pekaabo is a Digital Marketing Company that delivers the WOW factor through market research, lead generation, marketing strategy, content marketing services. We help our clients stay ahead in their businesses by generating more leads, understanding their customers better and reaching out to them through the most effective channels.

Working with some of the largest brand and fastest-growing firms around the world, as well as startups, fortune 1000 and professional consulting firms.

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